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**Forest Run:** The inaugural Frost & Sullivan 'Frost the Trail' challenge saw 100 participants from some of the most well-known corporates in Malaysia racing in the midst of the Forest Reserve Institute Malaysia in the spirit of corporate social responsibility on Oct 11. On hand to present the winner, Accenture Team 1, their prize was Frost & Sullivan chairman David Frigstad (left) and director-general of FRIM Datuk Dr Abd Latif Mohmod (2nd right).