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# Nurture for Nature project for pupils

**Natasha Ilyas**

**SHAH ALAM:** Over the next six months, some 70,443 pupils from 50 Klang Valley primary schools will engage in the Nurture for Nature environmental programme, which is designed to encourage schoolchildren to do their bit for the environment.

The Nurture for Nature programme, organised by Tetra Pak (Malaysia) Sdn Bhd and supported by the Ministry of Education and Forest Research Institute Malaysia (Frim), was launched for the second year running at SK Seksyen 9, Shah Alam, last Monday.

The core programme includes environmental talks and a used beverage carton recycling competition for the 50 schools.

Tetra Pak will provide materials about beverage carton recycling and environmental issues for schools to put on a designated notice board.

Known as the Tetra Pak Corner, the board will have a beverage carton collection chart for pupils to track their progress in the competition as well as environment-related information from Frim and Tetra Pak.

"In line with our company's motto to 'Protect What's Good', Tetra Pak is committed to helping students learn that they are able to contribute to preserving nature and that it's easy to practise recycling," said Tetra Pak

communications and environment director Terrynz Tan.

Tan added: "Tetra Pak has plans to grow this programme and involve even more schools next year.

"We hope that through this programme, our younger generation will be encouraged and proactive in the conservation of our environment."

Tetra Pak is helping each school to set up a Nature Rangers team of 10 elected pupils who will assist their teachers in the logistics of the contest and its operations and in that way motivate their peers.

Tetra Pak has pledged to match the total amount collected by the 50 schools and donate the money to Frim to support its Environmental Education Centre project.

The centre is the designated venue for Frim to conduct talks, workshops and other group activities for schoolchildren, members of the public and visitors.

The school with the biggest collection of used beverage cartons at the end of the competition will receive the grand prize of RM5,000.

The second and third place winners will take home RM3,000 and RM2,000 respectively.

In addition, the schools' Nature Rangers teams will join the classroom with the biggest collection of cartons on a field trip sponsored by Tetra Pak.

To encourage a commitment to continue to recycle after the competition is over, there will be monthly prizes for schools and classrooms with the highest number of beverage cartons collected.



(From left) Tetra Pak communications and environment director Terrynz Tan and Ministry of Education deputy chief director (counselling and discipline management) Mohd Anuar Abdul Hamid meeting Nature Rangers at the launch of the Nurture for Nature programme at SK Seksyen 9, Shah Alam, last Monday. — Picture by Eizairi Shamsudin