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Panasonic holds green programme at FRIM



Workers demonstrating how composting is done. — Picture by Salim Shaari

KEPONG: Panasonic AVC Network Kuala Lumpur Sdn Bhd organised the Kids-Going-Green programme for its 140 employees and their children at the Forest Research Institute Malaysia (FRIM) recently.

The programme which started at 8.45am is an on-going effort by the company to promote environmental consciousness.

The activities included a

talk on composting by FRIM research officer Dr Aminah Hamzah.

Participants were also given a demonstration of how composting is done.

Muhammad Adli Abdullah, 12, said he was excited to learn how to make compost.

"I will share this knowledge with my friends and school-mates," he said.

The last event of the day was an eco race. The participants

were divided into 18 jungle tracking groups.

They were given a questionnaire and were required to identify the trees species that they encountered along the way.

Participants were given 115 trees to plant at home.

The Panasonic group of companies strives to be a green innovation company with a global perspective.

The company is determined

to promote environmental activities in order to contribute to the global environment.

Panasonic employees are required to embrace eco activities as part of their work culture.

"Panasonic will expand eco activities to communities throughout the world with our employees and the rest of society," said the managing director Hideo Uemura. — **By Farhana Syed Nokman**