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Meaningful gift: 50 trees were planted in FRIM by the centre after the annual association seminar.

Green gifts

50 trees planted in FRIM

THE Kuala Lumpur Convention Centre planted 50 *Aquilaria malaccensis* trees, an endangered species, recently.

It is a move to contribute to Malaysia's effort to curb global warming and conserve biodiversity.

The trees are found in the rainforests of Malaysia, Bangladesh, Bhutan, Northern India, Indonesia, Iran, Laos, Myanmar, the Philippines, Singapore and Thailand.

In January, the centre

embarked on a tree-planting initiative to offset carbon emissions resulting from activities such as conferences and conventions, whereby money allocated for a commemorative gift for the annual client appreciation cocktail reception was channelled towards the planting of 80 trees at Forest Research Institute Malaysia Kepong Botanic Gardens, Kuala Lumpur.

This time in its annual association seminar, the centre donated money towards 50 more trees.

The trees planted were in the

name of the associations which took part in the seminar namely, Vienna Convention Bureau, Neurosurgical Association of Malaysia, Malaysia Convention & Exhibition Bureau and International Congress and Convention Association.

According to the centre's general manager, Datuk Peter Brokenshire, the exercise is one way for guests to contribute to sustainable business, travel and tourism.

"For the centre itself, this is putting our money where our mouth is and committing to conservation and sustainable devel-

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opment within the context of our
work," he said.