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Educational jungle trip

Children gain insightful knowledge on Nature during outing at FRIM

DOUBLETREE by Hilton, Kuala Lumpur together with Forest Research Institute Malaysia (FRIM) recently hosted a fun-yet-educational day trip for its team member's children to learn about the importance of maintaining the world's rich forest biodiversity.

Held in conjunction with World Environment Day, the workshop aptly themed "We All Live Downstream" saw the children investigate, gather data and analyse the water that flows through the flourishing greenery of Malaysia's oldest rainforest.

Organised as part the hotel's quarterly Teaching Kids to Care programme, the engaging excursion was held at FRIM's conifer arboretum in Kepong.

Making waves in the global arena, the annual World Environment Day saw an insurgence of colourful events take place all over the world and Doubletree by Hilton, Kuala Lumpur marked the occasion with FRIM.

Taught amidst a wealth of lush foliage, the outdoor session aimed to raise awareness on the significance of Malaysian freshwater wetland ecosystem and was an attractive session for

over 25 children from the ages of eight to 12.

Each child was given the opportunity to participate in hands-on activities that include lesson plans that discuss the importance of freshwater to all living things, how human activities can have a negative impact on the ecosystem, the important role wetlands play in the food chain of plants and animals, thus wetlands must be conserved.

Doubletree by Hilton, Kuala Lumpur general manager Ian Barrow said, "We are extremely happy to be running our fourth Teaching Kids to Care initiative with the children. Since we kick-started our global programme here last August we have had the

opportunity to engage with the local community and carry out very successful workshops. This effort plays a key role in our battle against climate change and in conjunction with World Environmental Day we are happy

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to be working with FRIM on yet another poignant event.”

The Teaching Kids to Care “We all live downstream” is spearheaded by Doubletree by Hilton, Kuala Lumpur’s Care Committee, where a select group of hotel team members work together on community outreach programmes, quarterly, providing team members a platform to connect with the community in which they operate while inculcating a CARE culture within the hotel team.



Inter-related: A FRIM facilitator demonstrating the association of flora and fauna with the habitat during the ice-breaker game.



Let me see: Inquisitive kids trying to identify and learn about aquatic insects while completing the activity sheet on their findings.

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Let's do it:
Barrow
together with
the kids at
their attempt
to gather
aquatic insects
at the edge of
the wetlands.