

Headline	Green effort		
MediaTitle	The Star		
Date	04 Oct 2011	Color	Full Color
Section	Metro	Circulation	304,904
Page No	18	Readership	1,026,812
Language	English	ArticleSize	204 cm ²
Journalist	N/A	AdValue	RM 7,634
Frequency	Daily	PR Value	RM 22,902



Green effort

Telco staff plant trees at riverbank

ABOUT 80 Maxis staff and their family members participated in a tree-planting session at the Sungai Renggam riverbank in Section 15, Shah Alam recently.

The event marked the third and final tree-planting session as part of the "Shah Alam River and Trees for Life" campaign.

The programme was organised by the Shah Alam City Council (MBSA), Drainage and Irrigation Department (DIP), Sathya Sai Organisation, Forest Research Institute of Malaysia (FRIM) and the Forestry Department of Selangor.

Overall, Maxis staff have planted 7,500 trees as part of the company's initiative to offset the carbon footprint created by its base stations. Some 1,500 trees were planted last year at the Raja Muda Musa Peat swamp while 6,000 trees were planted in the last three sessions in Shah Alam this year.

Maxis' chief technology officer Mark Dioguardi presented Maxis' contribution of RM90,000 to Shah Alam mayor Datuk Mohd Jaafar Mohd Atan at the event.



Green duty:

Representatives from MBSA together with Maxis staff and their family members who volunteered in the tree planting session at the Sungai Renggam riverbank in Shah Alam.