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## PLANT-A-TREE PROGRAMME

**Lexmark International (M) Sdn Bhd** took part in the Plant-A-Tree with Meeco event at the Forest Research Institute of Malaysia in Kepong, Kuala Lumpur recently. The move is in line with its corporate commitment to protecting natural resources and reducing the environmental impact of printing.

The activity was organised in conjunction with the International Year of the Forest 2011, through which the

organisers hope to inspire Malaysians to consciously make an effort to plant at least one tree by the end of the year.

Lexmark Malaysia acting country manager Larry Leow says the event ties in with the company's Print Less, Save More strategy.

He adds that by doing so, organisations can eliminate unnecessary output, which reduces carbon footprint and at the same time, reduces business costs.