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1Malaysia ride gets a boost

PEDAL POWER: Cyclists get cash and supplements for 1,000km expedition across Peninsular Malaysia

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SHAKLEE Malaysia will be sponsoring RM60,000 in cash and nutritional supplements for the Jelajah Amal Berbasikal 1Malaysia ride, which would be flagged off on May 23 in Batu Pahat, Johor.

The seven-day expedition around Peninsular Malaysia would be joined by 60 students, aged between 15 and 17, who will take turns in batches to ride a total distance of over 1,000km.

The first stop of the ride would be in Kuantan followed by Jertih and Besut in Terengganu and Kangar in

Perlis. They would also stop over in Teluk Intan in Perak, Subang Jaya and Kuala Lumpur, Malacca, Muar in Johor before heading back to Batu Pahat.

The expedition, which is organised by SMK Tinggi Batu Pahat and Batu Pahat Education Department, was intended to promote cycling

among Johor youth.

The event is also an extension of Berbasikal Jelajah Johor 2011, a cycling event organised last year to promote cycling.

Last year's ride also pushed the organisers to take the expedition outside of Johor in an effort to explore other states and boost students involvement in sports and extra curricular activities.

At a press conference on the sponsorship here recently, Shukor Faim, Jelajah Amal Berbasikal 1Malaysia project head, thanked the company for providing the supplements for the students, teachers, duty officers and guides on the trip.

Also present was SMK Tinggi Batu Pahat principal Misli Rosbadi.

Shaklee South East Asia general manager Victor Lim said the sponsorship was given in line with its policy to keep people healthy.

"We believe youngsters should be active in sports and also be encouraged to join such activities. But

while being active, it is important to eat right and get enough nutrition to stay healthy.

"That's why Shaklee sees that it is important to lend support by providing quality nutritional products to ensure a balanced lifestyle which would help with the young athletes' general wellbeing".

He also said that the sponsorship was also to support the Education Ministry's "1Murid, 1Sukan" efforts to ensure sports are not neglected at schools.

Shaklee Malaysia through its Shaklee Nutritional Programme has over the past two years been involved in sponsoring quality nutritional products for various sports including figure skating and go kart racing.

It has also involved itself in a tree planting programme with the Forest Research Institute and the Forestry Department of Peninsular Malaysia within the past two years.

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Victor Lim (in suit) and several of the **SMK Tinggi Batu Pahat** students who will be participating in the cycling expedition.