

Headline	Significant improvements, contributions to society		
MediaTitle	New Straits Times		
Date	19 Dec 2012	Color	Full Color
Section	Supplement	Circulation	136,530
Page No	B8	Readership	330,000
Language	English	ArticleSize	734 cm ²
Journalist	N/A	AdValue	RM 23,947
Frequency	Daily	PR Value	RM 71,840



Significant improvements, contributions to society

As a leading document management solutions and services provider, Fuji Xerox Asia Pacific Malaysia Operations believes in being a responsible company. With its corporate social responsibility, the company contributes to the sustainability of stakeholders and beyond that, to the sustainability of society and the earth itself.

Fuji Xerox Malaysia is 360° sustainable at every step in the value chain, from the supply chain to manufacturing, equipment in use and end-of-life disposal, says Sunil Gupta, President of Fuji Xerox Asia Pacific Malaysia Operations. Equipment parts are ethically procured through an extensive supply chain, while manufacturing operations are ISO certified for 9001, 14001 and OHSAS to achieve zero waste to landfill.

Fuji Xerox's equipment features environmentally responsible design and energy efficient enhancements. The company takes responsibility for all end-of-life products and remanufactures, reuses and recycles them

to achieve 99 per cent resource recovery.

Since 2003, the company has actively carried out community care and environmental management as part of its corporate social responsibility initiatives.

In reaching out to the community, Fuji Xerox Malaysia has donated funds and contributed proceeds from recycling projects to underprivileged children from House of Joy and children with disabilities at Persatuan Kanak-kanak Istimewa Hulu Langat.

In addition, story book gifts have been presented to deprived children of Rumah Kids – Subang Home 2 to cultivate good reading habits and create learning opportunities. Several underprivileged youths from Rumah Kanak kanak Impian were presented with laptops to aid them with their tertiary studies. Among other efforts was the 'Make My Home Beautiful' project, which saw Fuji Xerox's employees volunteer to paint the home.

During the hardship caused by Cyclone Nargis in Myanmar, and the earthquake in Sichuan, China, last year, Fuji Xerox Malaysia

came forth to provide monetary aid of RM 44,000 as victim relief aid to communities affected by these natural disasters.

"Fuji Xerox Malaysia also drives green efforts in the company. Employees and their families unite and get involve with environmental preservation activities such as beach cleaning, tree planting and mangrove forest conservation," reveals Gupta.

The Mangrove Forest Conservation Project has become a yearly initiative held at various locations in Malaysia - Kota Kinabalu Wetlands in Sabah, Pulau Burung at Pantai Cahaya in Port Dickson and Sungai Acheh at Nibong Tebal, Penang. This activity also helps to foster good ties and build teamwork between the employees from various departments.

"Fuji Xerox in Malaysia has made significant improvements and contributions through its CSR activities over the years," says Gupta. "We are continuing to refine this Fuji Xerox hallmark initiative through an ongoing process of learning and growing with the society in perfect harmony."

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Penang Mangrove Tree Planting Project: The event was supported by 20 staff from FujiXerox Penang, Syed Muhammad, Green Director, from FujiXerox HQ, 10 customers, nine people from the organisers of the event, the Penang Inshore Fishermen Welfare Association, and four local folks planting 500 trees at Sungai Acheh, Nibong Tebal, Penang.



Tree planting at FRIM: About 110 FujiXerox staff and their families went to Forestry Research Institute Malaysia (FRIM) for tree planting activities. 80 trees of four rare species were planted at the designated compound.

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Laptop donation: FujiXerox donated laptops to a few residents of Rumah Kanak-kanak Impian. The recipients are students at INTI college.



Donation to natural disaster victims: FujiXerox president, Masahiko Saito, presents a cheque for RM44,000 to the Malaysia Red Crescent representative for the Myanmar Nargis Cyclone & China Sichuan Earthquake Victim relief aid.

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Donation to House of Joy: Marcellinus Frederick Lamhai from FujiXerox's Quality Management department presenting a RM 5,000 cheque to House of Joy for their building fund aid. A fire had gutted their home in Puchong two days before New Year.