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# Greening the earth

## Firm's employees plant 77 saplings of depleting species



**Environmental cause:** Schneider Electric's employees posing for a group photograph after their tree planting activity at FRIM.

**M**ORE than 180 employees of energy management company Schneider Electric planted more than 77 saplings of a depleting species, *Dryobalanops aromatica* or Malay camphor, at the Forest Research Institute of Malaysia (FRIM) grounds recently.

This initiative was part of Schneider Electric's company-wide programme 'Connect' which educates, raises awareness and incorporates a culture of ethics and sustainability within the organisation.

"Planting the depleting tree species is a way for our employees to give back to Malaysia as part of Schneider Electric's corporate social responsibility (CSR) activities," said the company's country president Peter Cave.

"I feel happy to contribute to a

greener environment," said receptionist and administrative assistant Rohana Abdul Aziz.

"Improving energy efficiency is the best way to ensure energy security and limit greenhouse gas emissions. Schneider Electric's energy efficient solutions can produce savings of up to 30% that can help companies to significantly reduce carbon emissions," said Cave.

Recently, Schneider Electric was honoured with the CSR award for their initiatives in energy efficiency education in Malaysia 2012 by the French Chamber of Commerce and Industry (MFCCI).

The award recognises the company's continuous efforts in educating and promoting green energy and sustainability in Malaysia.



**For your contribution:** FRIM head of corporate management Norhayati Nordin handing over the certificate to Cave.