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Convincing Sarawakians to visit Selangor

KUCHING: With more affordable flight options available, Sarawakians should take the opportunity to visit Selangor which offers a variety tourism products.

Tourism Selangor Sdn Bhd general manager Noorul Ashikin Mohd Din said with Malaysia Airlines, AirAsia and the newest airline, Malindo Air, connecting the states, the people could travel with ease.

"It's time to know each other better and we would like to introduce our popular and new attractions to Sarawakians such as the i-City, Sepang Gold Coast and eco-tourism destinations.

"Our eco-tourism attractions are different from Sarawak's as we have the seven-level waterfall in Hulu Langat, while Kuala Kubu Baru and Bukit Fraser are ideal for bird watching and jungle trekking," she told reporters after launching the Selangor Shines Roadshow here yesterday.

The roadshow is a programme to introduce Selangor to other Malaysians and communicate directly with them.

It is part of the "Selangor Shines Campaign" that promotes the state

in its initiative to encourage and increase domestic tourism.

Noorul said last year Selangor recorded the arrival of 3.5 million domestic visitors and 2.5 million foreigners. The majority of the domestic visitors came for holidays followed by those who attended meeting, incentive, convention and exhibition (MICE) events, she said, adding that hotels were normally fully booked during weekdays.

"I was also told that Sarawakians love to go for the F1 and Sunway Lagoon," she said.

Earlier, in her speech, Noorul said Selangor was the most developed state in the country and had 11 popular icons namely the Shah Alam Blue Mosque, Batu Caves, Malawati Hill, Sunway Lagoon, Kelip-Kelip Kampung Kuantan, Dong Zen, Forest Research Institute Malaysia, Galeri Diraja Klang, Kanching Recreational Forest and Sepang Gold Coast.

She hoped that with more visitors from Sarawak to Selangor, the national integration between the states could be further enhanced.

The next roadshow is at Bintang Mega Mall in Miri from Sept 19 to 21.



All things Selangor: Some of the booths at the roadshow in Plaza Merdeka, Kuching.