

Headline	Kanger close to secure flooring supply deal with Malaysian developer		
MediaTitle	Borneo Post (Kuching)		
Date	24 Sep 2014	Color	Black/white
Section	Business	Circulation	88,150
Page No	B3	Readership	166,173
Language	English	ArticleSize	106 cm ²
Journalist	N/A	AdValue	RM 610
Frequency	Daily (EM)	PR Value	RM 1,831



Kanger close to secure flooring supply deal with Malaysian developer

SHENZHEN: China's bamboo flooring maker Kanger International Bhd has gained business traction in Malaysia after nine months of its ACE Market debut.

The company is nearing to seal a deal with a mid-sized Malaysian developer to offer bamboo flooring for the latter's landed property construction by the end of the year, said Kanger Executive Officer Amita Chong.

Kanger planned to launch its sales office in Kuala Lumpur by end-2015 to expand its business

and allowed it to take directly to local developers to sell its products, he said.

"About five to six years ago, Chinese bamboo flooring makers had attempted to break into the Malaysian market but their products didn't cater to the country's humid climate.

"Kanger changed that with our partnership with the Forest Research Institute of Malaysia (FRIM) and product designs that are suitable for local climate," Chong told reporters at the launch of Kanger's new corpo-

rate office in a technology park in Shenzhen, China.

The flooring company has an ongoing research and development joint venture with the FRIM since 2010.

Kanger debuted on the ACE Market in December 2013.

Its major Malaysian shareholders include Datuk Seri Syed Razlan Putra Jamalullail, who is the younger brother of the Raja of Perlis Tuanku Syed Sirajuddin Putra Jamallulail. Both hold a 3.2 per cent stake each. — Bernama