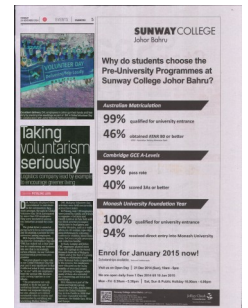


Headline	Taking voluntarism seriously		
MediaTitle	The Star (Metro South and East)		
Date	24 Nov 2014	Color	Full Color
Section	News	Circulation	16,187
Page No	5	Readership	48,561
Language	English	ArticleSize	293 cm ²
Journalist	N/A	AdValue	RM 4,112
Frequency	Daily	PR Value	RM 12,335



Taking voluntarism seriously

Logistics company lead by example to encourage greener living

DHL Malaysia displayed their commitment to contribute to the communities they work amongst, through its Global Volunteer Day 2014 participated by more than 550 employees. They were involved in various eco-initiatives around the country.

The global drive is aimed at giving back to local communities and inculcating a passion for volunteerism among employees.

DHL Express Malaysia managing director Christopher Ong said, "DHL has staked out a clear position in transforming our business into one that is increasingly carbon efficient, via our GoGreen environmental protection pro-

gramme.

"GoGreen played a major role in our Global Volunteer Day this year and it was significant in that it reflected what it truly meant to be "as one" with our employees from the various DHL business units coming together to contribute.

"This programme not only enabled us to do our part in combating climate change and bolster our corporate identity but also allowed us to deliver sustainable value to society and communities by enriching and nourishing Mother Nature."

DHL Malaysia Volunteer Day activities were held concurrently

across three states:

In Penang, over 130 employees were joined by family and friends to organise a GoGreen and Health Carnival in Polo field with fun-filled activities to inspire Malaysians to lead green and healthy lifestyles, such as a walk-athon, *tai-chi* session, rope-skipping performances, colouring contests for children, blood donations, GoGreen recycle awareness and collection booths.

In Kuala Lumpur and Johor, DHL employees planted more than 130 saplings in the Forest Research Institute of Malaysia (FRIM) and at the foot of Gunung Ledang in collaboration with Johor National Parks Corporation.

In the process, the employees were educated on the many benefits of trees and proper tree-planting techniques while many of them also attended the composting and terrarium workshops.

DHL Malaysia is part of the postal and logistics group Deutsche Post DHL, which introduced the Global Volunteer Day in Asia-Pacific in 2008 that has since expanded into the Americas, the Middle East, Africa and Europe.

Headline	Taking voluntarism seriously		
MediaTitle	The Star (Metro South and East)		
Date	24 Nov 2014	Color	Full Color
Section	News	Circulation	16,187
Page No	5	Readership	48,561
Language	English	ArticleSize	293 cm ²
Journalist	N/A	AdValue	RM 4,112
Frequency	Daily	PR Value	RM 12,335



Excellent delivery: DHL employees in Johor got their hands and feet dirty by planting tree seedlings as part of DHL's Global Volunteer Day in collaboration with Johor National Parks Corporation.