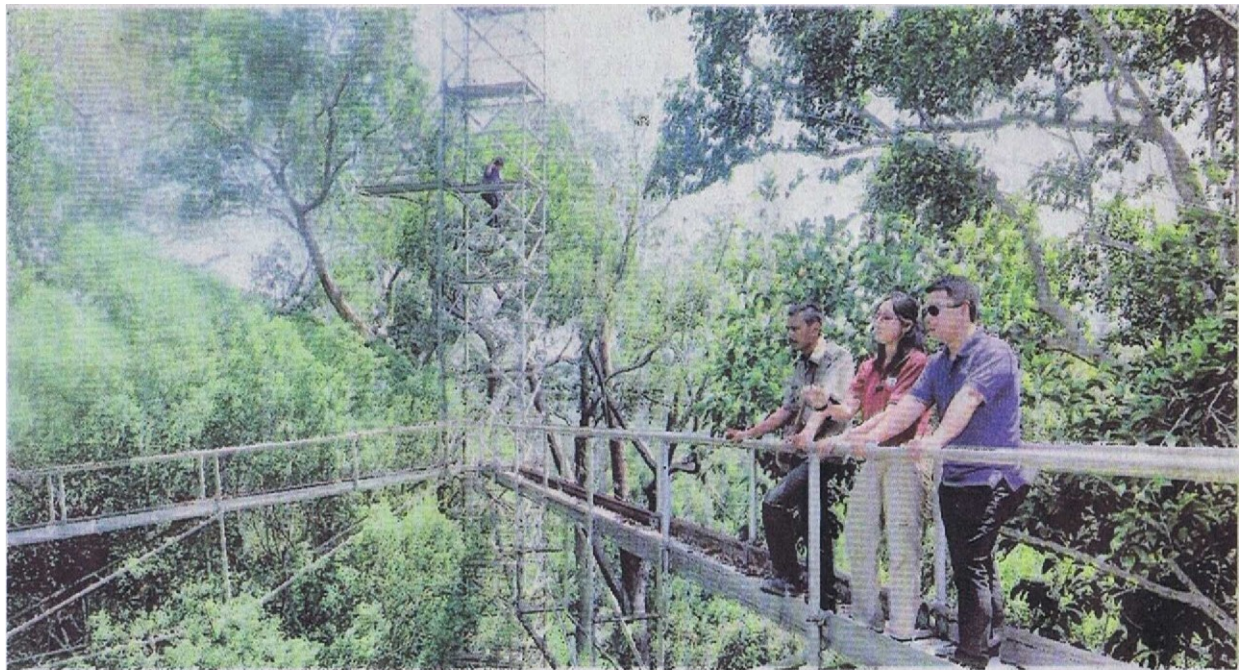


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(From right) Zaidi during his visit to the Pasoh FRIM station accompanied by Dr Serafina in Jelebu yesterday. — Bernama photo

Pasoh FRIM station identified as new tourism product

JELEBU: The Pasoh Forest Research Institute Malaysia (FRIM) station near here has been identified as a new tourism product in Negeri Sembilan.

Negeri Sembilan Tourism Malaysia director Zaidi Kassim said this was because the research station had good potentials to highlight eco-tourism in the state.

“Like the FRIM in Kepong,

which is a popular forest research centre that can attract many tourists there, I am confident the Pasoh FRIM also has the same potentials to be developed via the concept of ‘educational tour.’

“We hope to raise public awareness on the environment and responsibility towards protecting and improving it through the various facilities at the station,” he told Bernama after visiting the Pasoh Frim

station here yesterday.

Also present was research station coordinator Dr Serafina Christine Fletcher from Sabah.

He said efforts to turn the research station, which had received researchers from within and outside the country, into a tourism product needed to have the support of all parties, especially the Negeri Sembilan government, Tourism Ministry and FRIM. — Bernama