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Allianz brings hope with charity day



The Allianz team during the programme at Rumah Hope Children's Home.

SANDAKAN: For the last three years, Allianz Life Insurance Malaysia Berhad (Allianz Life) has organised a charity day where the company together with its agency force pays it forward by doing something for the greater good nationwide for an entire day.

This year's Allianz Charity Day was held on May 7 where 90 agencies affiliated with Allianz Life joined in the initiative to do their bit for charity and give back to those who are less fortunate.

Just as previous years, in commemorating Allianz Charity Day, each agency was encouraged to select one charitable avenue. This year, the agents chose avenues involving tree planting, blood donation and visiting orphanages and old folk homes.

At the Forest Research Institute Malaysia (FRIM), agents from the CP Ardent Advisory Sdn Bhd, Edge So-

lution Wealth Advisory Sdn Bhd, PGA Prorisk Sdn Bhd, Sew Wealth Advisory Sdn Bhd and Tan Kiau Gark Agency planted 126 trees from the Dipterocarpaceae family (mainly tropical lowland rain-forest trees) to mark Allianz Group's 126th year of existence.

Joseph K. Gross, Allianz Life Chief Executive Officer and Ong Pin Hean, Chief Sales Officer joined ACP Agency and paid a visit to Pusat Penjagaan Kanak-Kanak Cacat Taman Megah, a home for disabled children.

At the orphanages and old folk homes, agents spent time talking to the children and old folks and helped to refurbish the place, replacing old furniture and electrical items with new ones.

They also handed over daily necessity items such as non-perishable food and toiletries as well as donations.

Besides that, to spread some cheer, the agents also organised a mini concert, fun games and outdoor activities.

"It is very important for us as a corporate entity to be able to pay it forward. Life is ever-changing and sometimes we forget to appreciate the smaller gestures in life, the simple things such as giving up our time for someone else or lending an ear to a fallen friend. Allianz Life is here not only to serve our customers and provide simply the best value for our customers, we are here to be the change we want to see in the world," said Ong.

"To be part of the Charity Day is a humbling experience. It allows us to do something for the greater good and lets us get in touch with those who are forgotten. And to have our agency force joining us in this endeavour has been something special that we look forward to every year," added Ong.