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# Insurance agents give back to society



Agents from the LYS Agency Sdn Bhd and E&S Agency Sdn Bhd spreading some cheer at Rumah Hope.

FOR the past three years, Allianz Life Insurance Malaysia Berhad (Allianz Life) has organised an Allianz Charity Day where the company together with its agency force does something for the greater good nationwide for an entire day.

This year's Allianz Charity Day was held on May 7 where 90 agencies affiliated with Allianz Life joined in the initiative to do their bit for charity and give back to those who are less fortunate.

Just as in previous years, in commemorating Allianz Charity Day, each agency was encouraged to select one charitable avenue.

This year, the agents chose avenues involving planting trees, donating blood as well as visiting orphanages and old folk's homes.

At the **Forest Research Institute Malaysia (FRIM)**, agents from the CP Ardent Advisory Sdn Bhd, Edge Solution Wealth Advisory Sdn Bhd, PGA Prorisk Sdn Bhd, Sew Wealth Advisory Sdn Bhd and Tan Kiau Gark Agency planted 126 trees from the Dipterocarpaceae family (mainly tropical lowland rainforest trees) to mark Allianz Group's 126th year of existence.

Allianz Life chief executive officer Joseph K. Gross and chief sales officer Ong Pin Hean joined ACP Agency and paid a visit to Pusat

Penjagaan Kanak-Kanak Cacat Taman Megah, a home for disabled children.

At the orphanages and old folk's homes, agents spent time talking to the children and old folks and helped to replace old furnitures and electrical items with new ones.

They also handed over daily necessity items such as non-perishable food and toiletries as well as donations.

To spread some cheer, the agents also organised a mini concert, fun games and outdoor activities.

"It is very important for us as a corporate entity to be able to pay it forward.

"Life is ever-changing and sometimes we forget to appreciate the simple things such as giving up our time for someone else or lending an ear to a fallen friend.

"Allianz Life is here to serve our customers and provide them with the best value.

"To be part of the Charity Day is a humbling experience. It allows us to do something for the greater good and lets us get in touch with those who are forgotten.

"And to have our agency force joining us in this endeavour has been something special that we look forward to it every year," added Ong.



Agents planting trees at FRIM as part of their efforts for Allianz Charity Day.