

Headline	Best of nature at Floria		
MediaTitle	New Straits Times (Sabah)		
Date	05 Jun 2016	Color	Full Color
Section	News	Circulation	24,000
Page No	15	Readership	72,000
Language	English	ArticleSize	284 cm <sup>2</sup>
Journalist	FAZLEENA AZIZ	AdValue	RM 2,694
Frequency	Daily	PR Value	RM 8,083



# Best of nature at Floria

## PUTRAJAYA EVENT:

Flower show promotes healthy living through outdoor activities

**FAZLEENA AZIZ**

PUTRAJAYA  
fazleena@nst.com.my

**T**HE Royal Floria Putrajaya added another petal to its bouquet with the "Live your life, Love your life" campaign, featuring four benches made from 100 per cent heavy hardwood from fallen trees courtesy of the Forest Research Institute of Malaysia (FRIM).

The campaign is a collaboration between MEDA Healthcare and FRIM, which produced the benches. The benches were placed at several recreational parks in the Klang Valley, including Anjung Floria here.

The beautifully designed benches are built to suit the outdoor environment. To ensure their quality and sustainability, the benches were pre-treated with several layers of opaque paint and a thick protective film.

This corporate social responsibility campaign by MEDA Healthcare is aimed at promoting outdoor activities, as this promotes healthy joints as ageing and being overweight can contribute to ailments such as osteoarthritis.

Putrajaya Floria Sdn Bhd chief

executive officer Haslinda Khalid said the campaign was aimed at creating awareness about spending quality time outdoors with family and friends.

"When we have an active life, filled with outdoor activities, we are able to build a healthy foundation for the family while ensuring positive changes in terms of increased productivity, strength and happiness.

"We want to promote the idea that taking a step outside and enjoying nature is the key to happiness and health," said Haslinda.

She added that Putrajaya Floria aimed to promote healthy living and wellbeing through Floria Putrajaya, where people could enjoy the beauty of nature.

The benches were handed over by MEDA Healthcare country manager Shaun Lau to Putrajaya Floria general manager Zarilla Bashir.

Kuala Lumpur City Hall emerged as the winner of the prestigious Floria Putrajaya Garden Cup for the fourth time, walking away with a trophy, certificate and cash prize of RM10,000.

The designer of the "DBKL Park" at Floria this year, Muhammad Hafiz Zainal, also won the Outstanding Garden Award.

The 27-year-old from Kuala Terengganu, who has a landscape architecture degree, has been working as an architect for City Hall for three years.

His garden design, inspired by the fantasy movie *The Chronicles of*

*Narnia*, was the big draw at the flower festival this year.

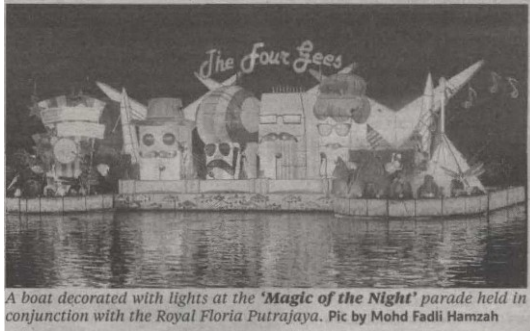
Putrajaya Corporation president Datuk Hasim Ismail, who presented awards to City Hall and 20 other

winners in various categories, hoped that the flower festival would be expanded and improved upon next year, as it would be the festival's 10th year.

Headline	Best of nature at Floria		
MediaTitle	New Straits Times (Sabah)		
Date	05 Jun 2016	Color	Full Color
Section	News	Circulation	24,000
Page No	15	Readership	72,000
Language	English	ArticleSize	284 cm <sup>2</sup>
Journalist	FAZLEENA AZIZ	AdValue	RM 2,694
Frequency	Daily	PR Value	RM 8,083



Visitors to the Royal Floria Putrajaya admiring Kuala Lumpur City Hall's feature garden, themed 'Do You Believe in Magic?'. Pic by Fariz Iswadi Ismail



A boat decorated with lights at the 'Magic of the Night' parade held in conjunction with the Royal Floria Putrajaya. Pic by Mohd Fadli Hamzah



(Top) Visitors enjoying the beauty of one of the gardens at the Royal Floria Putrajaya. (Inset) Putrajaya Corporation president **Datuk Hasim Ismail** (fourth from left) presenting a mock cheque to Kuala Lumpur City Hall executive director (project management) **Datuk Seri Syed Affendy Ali Syed Abid Ali** after City Hall won the Floria Putrajaya Garden Cup. With them is Putrajaya Floria Sdn Bhd chief executive officer **Haslinda Khalid** (second from right). Pic by Fariz Iswadi Ismail and Mohd Fadli Hamzah