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# Gold reward for best practices

**MAA MEDICARE** Charitable Foundation created history yet again when it won the “Gold Award for Best Practices 2016” at the recent convention and awards ceremony organised by the European Society of Quality Research, in Brussels, Belgium.

With 63 countries representing five continents and 75 awards up for grabs, MAA Medicare was the sole foundation that received this accolade at the event last month.

The awards recognise organisations, companies, public administrators and individuals who showcase outstanding commitment, strategy and results in the area of quality and continuous improvement in quality.

“This is a major achievement for our foundation, a recognition of our continued commitment to serve the unprivileged in our community,” said foundation chief executive

officer Datuk Aliyah Karen.

“Although I am here to receive the award, it really belongs to a much larger group of individuals and organisations who have supported our efforts over the last 20 years. I am grateful that our work is being acknowledged both locally as well as internationally.”

Previous Malaysian winners of this award, include Malaysia Airport Holdings Berhad and the **Forest Research Institute Malaysia**.

Last year, the foundation won the Gold for Community Hospital Improvement and the Excellence Award for Marketing, PR or Online Presence at the Asian Hospital Management Awards 2015.

These awards recognise hospitals in Asia that have implemented outstanding programmes and best practices that served patients, hospital employees and the community.



Aliyah with guest-of-honour Michael Harris after receiving the award in Brussels.