Headline	PRESERVING AND CONSERVING TASIK CHINI		
MediaTitle	New Straits Times		
Date	15 Oct 2016	Color	Full Color
Section	Local News	Circulation	74,711
Page No	20,21	Readership	240,000
Language	English	ArticleSize	1659 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 56,968
Frequency	Daily	PR Value	RM 170,904





## PRESERVING AND CONSERVING TASIK CHINI

**WORKING TOGETHER:** Safeguarding Malaysia's First Unesco Biosphere Reserve

Chini, the country's second largest natural freshwater lake filled with enchanting legends and myths. According to the Orang Asli, the beautiful natural heritage that is sanctity of Tasik Chini is guarded by a Loch Ness type monster called Naga Sri Gumum. This legend has added to the mysterious charm of Tasik Chini, which is a popular eco-tourism destination for local and foreign visitors alike.

Tasik Chini comprises a series of 12 lakes, which the Orang Asli communities call "Laut" (Sea), a reflection of the lakes' greatness and vastness. In May 2009, Tasik Chini made history by becoming the first ecological site in Malaysia to be recognised as a Unesco Biosphere Reserve under the "Man and Biosphere" programme.

The Unesco Biosphere Reserve status is highly important, as it paves the way for more research-driven conservation and preservation efforts. Not only does this help to protect the beauty of Tasik Chini, it will also act as a reference for other ecological sites in Malaysia and the world.

## **PROTECTING TASIK CHINI TOGETHER**

While environmental sustainability is an essential part of the Unesco Biosphere Reserve's framework, it also places

N the east coast of Malaysia in equal emphasis on the socio-economic (UKM), the Forest Research Institute the state of Pahang, lies Tasik development in Tasik Chini and how the community can co-exist harmoniously with the environment.

> Tasik Chini is a breathtakingly home to a large variety of flora and fauna. It is also home and a source of livelihood to the Orang Asli community. As such, Tasik Chini needs

to be protected. This is why the Federal Government, through the East Coast Economic Region Development Council (ECERDC), has embarked on the Strategic Implementation Plan (SIP) for Tasik Chini together with the Pahang State Government as well as all stakeholders. including the local communities in Tasik Chini. This SIP reaffirms our commitment to conserve and preserve Tasik Chini, said Datuk Seri Jebasingam Issace John, chief executive officer of ECERDC.

The SIP covers key initiatives and strategies up to 2025 via a threephased approach. The Federal and state governments and agencies are collaborating under the SIP, including the Pahang state government, the Ministry of Natural Resources and

Environment (NRE), the Department of Town and Country Planning, the Pusat Penyelidikan Tasik Chini (PPTC) by Universiti Kebangsaan Malaysia

Malaysia (FRIM), the Department of Environment, the Department of Irrigation and Drainage and Department of Fisheries Malaysia, as well as the local communities and non-governmental organisations.

One of the key measures under the SIP is the establishment of three management zones of Tasik Chini according to the Biosphere Reserve framework, namely the Core, Buffer and Transition zones, each with varying levels of protection and human activities allowed in each zone.

## **REJUVENATING TASIK CHINI**

While conservation and preservation initiatives are still within the first phase of rehabilitation, much progress have been achieved in Tasik Chini through the immediate actions undertaken by stakeholders. For instance, the lotus is blooming and flourishing again in Tasik Chini today, following rehabilitation efforts which have successfully revived the lake's natural ecosystem.

The fish population in Tasik Chini is also increasing and thriving with selected native fish species including lampam, sebarau and kelah introduced through an aquaculture approach, said PPTC head Professor Datuk Dr Mushrifah Idris.

"In addition to this, the water

Headline	PRESERVING AND CONSERVING TASIK CHINI		
MediaTitle	New Straits Times		
Date	15 Oct 2016	Color	Full Color
Section	Local News	Circulation	74,711
Page No	20,21	Readership	240,000
Language	English	ArticleSize	1659 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 56,968
Frequency	Daily	PR Value	RM 170,904

quality in Tasik Chini has improved important achievement as it enables commitment of the Federal and State initiatives that have rejuvenated Tasik Orang Asli community who depend Issace. Chini," she added.

More is being done to further was established to oversee the Junaidi Tuanku Jaafar.

The Class I water quality is an

on the lake for their livelihood.

improve its water quality. "A forest surrounding Tasik Chini are the lake for the future generations takes special task force led by the NRE also taking shape. In fact, another 350 on greater significance. The ongoing trees will be planted by the community efforts are the first step forward to enforcement, education and together with the Prime Minister, protect and conserve Tasik Chini, and implementation of initiatives in Tasik Datuk Seri Najib Razak today, which rejuvenate this natural heritage as a Chini. The task force via its four sub- helps to reduce the overall carbon premier eco-tourism destination. committees, together with the solid dioxide in the atmosphere in line with support of other stakeholders, will the government's green agenda. The combine efforts to improve the 350 trees symbolise the internationally water quality in Tasik Chini to Class I accepted and safe limit of carbon by 2018," said Natural Resources and dioxide emission at 350 parts per Environment Minister Datuk Seri Wan million (ppm) which the government has pledged to achieve.

These progress demonstrates the

to Class II from the previous Class the water in Tasik Chini to be safe for governments in protecting the diversity III in 2008. This is thanks to the consumption without any additional of Tasik Chini for future generations to continuous efforts and monitoring via treatment, except for boiling. This will come. It also ensures that the livelihood the seven water monitoring stations, greatly improve the overall ecosystem of the local communities, especially the river cleaning and river bank erosion in Tasik Chini while benefiting the Orang Asli, are safeguarded," added

> Given the benefits it brings to the Meanwhile, efforts to replant the Orang Asli, the importance of protecting

## **BUILDING AN INCLUSIVE COMMUNITY THROUGH COMPREHENSIVE ENGAGEMENT**

The ongoing preservation and conservation efforts in Tasik Chini will help to make it as a premier eco-tourism destination. In fact, sustainable development projects including an Orang Asli Cultural Village and Handicraft Centre are in the pipeline.

ECERDC has also initiated two human capital development programmes to engage the Orang Asli communities, including:

• Empower ECER: The Skills and Entrepreneurship programme is aimed at uplifting the communities' livelihood through entrepreneurship. Handicraft and motorcycle workshops are currently provided for the local community. For children in Tasik Chini, there is the Academic Training programme with tuition and motivational classes provided for them to achieve better results in their studies.

.Entrepreneur ECER: A programme aimed at elevating small and micro entrepreneurs to improve and expand their business.

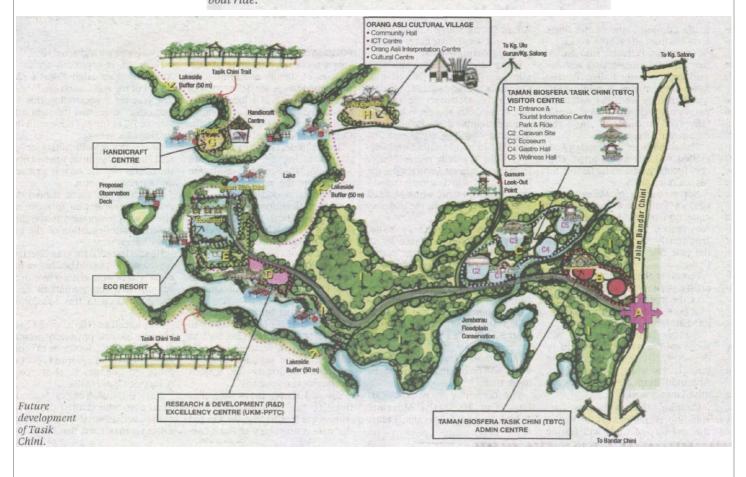
Headline	PRESERVING AND CONSE	PRESERVING AND CONSERVING TASIK CHINI		
MediaTitle	New Straits Times	New Straits Times		
Date	15 Oct 2016	Color	Full Color	
Section	Local News	Circulation	74,711	
Page No	20,21	Readership	240,000	
Language	English	ArticleSize	1659 cm <sup>2</sup>	
Journalist	N/A	AdValue	RM 56,968	
Frequency	Daily	PR Value	RM 170,904	

"The concerted efforts to rejuvenate Tasik Chini will ensure that this natural heritage will be protected for generations to come."

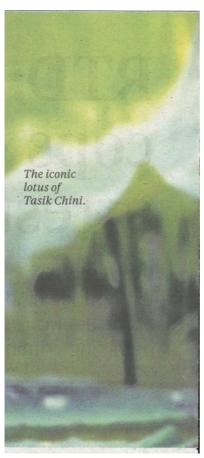
Datuk Seri Jebasingam Issace John, Chief Executive Officer of ECERDC

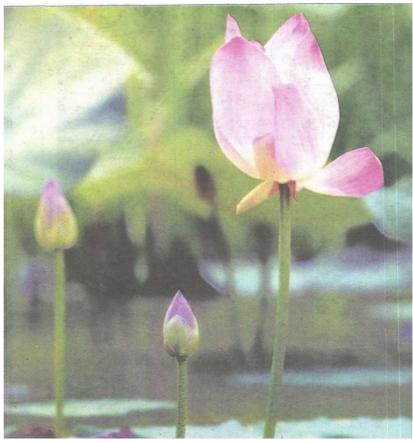


Visitors can enjoy a scenic view and explore the Orang Asli villages by taking a boat ride.



Headline	PRESERVING AND CONSERVING TASIK CHINI		
MediaTitle	New Straits Times		
Date	15 Oct 2016	Color	Full Color
Section	Local News	Circulation	74,711
Page No	20,21	Readership	240,000
Language	English	ArticleSize	1659 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 56,968
Frequency	Daily	PR Value	RM 170,904





Headline	PRESERVING AND CONSER	PRESERVING AND CONSERVING TASIK CHINI		
MediaTitle	New Straits Times	New Straits Times		
Date	15 Oct 2016	Color	Full Color	
Section	Local News	Circulation	74,711	
Page No	20,21	Readership	240,000	
Language	English	ArticleSize	1659 cm <sup>2</sup>	
Journalist	N/A	AdValue	RM 56,968	
Frequency	Daily	PR Value	RM 170,904	



New tourism projects saw participation of Orang Asli villages through homestays and the sale of loca handicraft.



Headline	PRESERVING AND CONSERVING TASIK CHINI		
MediaTitle	New Straits Times		
Date	15 Oct 2016	Color	Full Color
Section	Local News	Circulation	74,711
Page No	20,21	Readership	240,000
Language	English	ArticleSize	1659 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 56,968
Frequency	Daily	PR Value	RM 170,904



The water quality in Tasik Chini is ens seven water monitoring stations.



ured through



Visitors experiencing Orang Asli culture and heritage.



Fishes being released adding to the thriving population in Tasik Chini.



Researchers at PPTC conducting studies to monitor the water quality.

Headline	PRESERVING AND CONSERVING TASIK CHINI		
MediaTitle	New Straits Times		
Date	15 Oct 2016	Color	Full Color
Section	Local News	Circulation	74,711
Page No	20,21	Readership	240,000
Language	English	ArticleSize	1659 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 56,968
Frequency	Daily	PR Value	RM 170,904



Orang Asli children going to school on boats.

