

Headline	Gamuda Land to organise biodiversity workshop in KK		
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Gamuda Land to organise biodiversity workshop in KK

PETALING JAYA: Gamuda Land became the first property developer to make a pledge to scientifically audit the health of biological diversity in its new towns through its Gamuda Parks initiative where a group of consultants, NGOs, experts as well as consultants, who work with flora and fauna, are brought together to improve parks design and maintenance in Gamuda Land's new towns.

This pledge was made by Mohammed Rashdan bin Mohd Yusof (Danny), deputy group managing director of Gamuda Berhad, at the official launch of Gamuda Parks in conjunction with International Day for Biological Diversity on 22 May as sanctioned by the United Nations.

Creating Sustainable Towns
"One important aspect of town-making is listening to what the land has to tell us. That means working with what nature provides and blending nature into our planning and neighbourhoods to seamlessly integrate the natural with the man-made to improve liveability," Danny said.

"At Gamuda Land, we implement all of these at the early design and master-planning stages where we work with our partners, NGOs



The Greens & Blues at Jade Hills in Kajang.

and consultants, who are experts with flora and fauna, to mindfully select the right native plants and species that can attract richer biodiversity yet low-maintenance to ensure sustainability," he explained.

Ensuring Sustainable Biodiversity With new land bank at Gamuda Cove and Gamuda Gardens measuring about 2,340 acres, each with the natural beauty, Gamuda Land renewed its commitment to step up efforts in creating a better and more sustainable environment for its community.

One of the first activities under-

taken by Gamuda Parks is the formulation of a Biodiversity Policy and to conduct a biodiversity audit as a scientific measurement of liveability and habitability of the environment in both Gamuda Gardens and Gamuda Cove. Stage one of the biodiversity tracking is already in progress.

Better parks and lakes maintenance to Gamuda Land, sustainability is not just about providing ample greenery and lush environment. It is also about delivering thoughtfully master-planned developments underpinned by good locations, balancing natural surroundings



GAMUDA LAND PETALING JAYA

INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY
22 MAY 2018

Left-right: Dato' Paduka Hj Keizrul (chairperson of Wetlands International Malaysia), Khariza Abd Khalid (COO of Gamuda Parks), Mohammed Rashdan Bin Mohd Yusof (Deputy Group Managing Director of Gamuda Berhad), Zai Rahman (Environmentalist & Ecologist, Country director of EnviroSolutions & Consulting (ESC) and Ahmad Hafiz Osman, (Communications Analyst of United Nations Development Programme) watering the plants as part of the GreenWave initiative to signify the launch of Gamuda Parks.

with extensive amenities in order for the community to enjoy an enhanced quality of life, and just as important, enjoy value appreciation time after time.

"To ensure sustainability of the parks and lakes in its towns, Gamuda Land has also committed to long-term maintenance of its new parks through its township management team who will actively engage with the residents to own and grow the habitat together.

"We are truly excited to provide a more conducive living experience for our communities and to play our part in promoting a balanced

ecosystem in our towns because when we get it right; our towns work, our communities are happy, the biodiversity thrives and the place-making for our towns is set," Danny concluded.

In support of Gamuda Land's initiatives are Wetlands International Malaysia, Forest Research Institute Malaysia (FRIM), the United Nations Malaysia and consultants who attended the event to promote International Day for Biological Diversity, which is observed around the world on 22 May annually as sanctioned by the United Nations.

To commemorate this occasion,

Gamuda Land will be organising a biodiversity workshop in its towns and developments, including Jade Hills in Kajang, twenty-five.7 in Kota Kemuning, Gamuda Gardens and Kundang Estates in Sungai Buloh, HighPark Suites in Petaling Jaya, The Robertson in Kuala Lumpur, Horizon Hills in Iskandar Puteri Johor and Bukit Bantayan Residences in Kota Kinabalu, Sabah from 26 to 27 May.

The first 100 people to register themselves at these workshops will receive a complimentary plant. For more information, visit www.gamudaland.com.my.