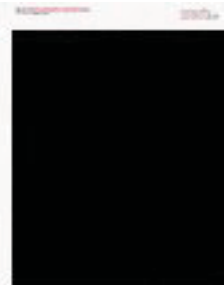


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GAMUDA LAND'S TOWN-MAKING FEAT

Developer rewarded for efforts to create places that stand the test of time



Homes carefully planned to take advantage of the lush green golf course at Horizon Hills.

NOT a stranger to the real estate industry locally or overseas, Gamuda Land has remained committed to its town-making principles since the inception of its first township development - Kota Kemuning in Shah Alam, Selangor - more than two decades ago.

"Our vision as a responsible town-maker is to create places that people will call home, want to be a part of, grow up and grow old in. Key to this is mindful planning to create a sustainable community in townships that stand the test of time," said Gamuda Land CEO Ngan Chee Meng.

With that vision in mind, Gamuda Land is driven by its values and development principles.

By respecting nature and the environment, the developer is able to ensure that it remains responsible when planning its developments. That includes town planning with respect to the project site's neighbours, which could be a wetland or forest reserve, and its natural topography in order to create places where the community and nature can co-exist in harmony.

"Right from the beginning, we decided that all of Gamuda Land's towns will have a central park where the community can come together and get to know each other. To date, we have created more than 1,000 acres of park land and lakes in our developments," said Ngan.

"Before we craft each park, we looked at their natural attributes, studied how the land rose and fell, where the waterways flowed and the types of trees and plants that grew there. We maintain the good attributes that the land offers, enhance what needed help and blend them into our neighbourhoods and town centres. That has been our nature for the past 25 years," he explained.

To ensure sustainability, Gamuda Land has incorporated Gamuda Parks. In doing so, it becomes the first developer to make a pledge to step up commitment on park maintenance as well as improve biodiversity in its townships.

Gamuda Parks is an initiative by Gamuda Land whereby the developer puts together a group of experts such as the Forest Institute of Malaysia (FRIM) and Wetlands International Malaysia (WIM) to implement improvement ideas for the maintenance of the greens and blues (lakes) within its towns and high-rise developments.

Under Gamuda Parks, a biodiversity audit was conducted at its new towns Gamuda Cove and Gamuda Gardens to scientifically measure the liveability and habitability of the environment. Moving forward, one of the main agendas for Gamuda Parks is to formulate a Biodiversity Policy to govern the project site and to provide a more conducive living environment for the community.

Caring for its people and the community is another value that steers Gamuda Land towards its success in town-making. Apart from its corporate social responsibility towards the public's well-being, the transport masterplan in each town is designed to ensure accessibility and connectivity within and on the peripherals of the project, creating roads that are safe for biking and walking.

Besides physical connectivity, Gamuda Land thinks also of the virtual connectivity such as high-speed broadband to connect its community to the rest of the world.

This value sees Gamuda Land creating ample public spaces with lush greenery as places where the residents can get to know each other.

Stepping up its place-making efforts to devel-



Gamuda Cove is planned as a smart sustainable city.

op relationships among people in each township, Gamuda Land launched The Buzzar at twenty-five.7 and Merchant Market at Jade Hills, in addition to the announcement made on Discovery Park for its latest township Gamuda Cove.

"We plan every detail of our towns. To do it right, we invest upfront to ensure strong foundations not just in terms of brick and mortar. A town is a community that involves services, connectivity, infrastructure, landscape and softscape," said Ngan.

What gives Gamuda Land the edge is the company's drive to constantly innovate to create value for the community. Its latest innovation of



Lakeside Homes at Kundang Estates are designed for multi-generation living.

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automated Industrialised Building System (IBS) is powered by Building Information Modelling (BIM) to deliver homes with improved quality and reduced material waste. Gaia Residences at Gamuda Gardens and The Amber Residence at twentyfive.7 are constructed with this IBS technology.

"Continuous innovation will result in greater efficiency and allow us to work in a more sustainable manner," Ngan added.

Towards creating smart sustainable cities, Gamuda Land has plans to implement several high-tech facilities at its new developments

starting with Gamuda Cove, the 1,530-acre township located in Southern Klang Valley.

"We plan to place green transport such as trams within the CBD, as well as smart traffic and parking systems, and the latest digital infrastructure such as 5G connection," said Ngan, adding that eventually all this planning will create a personality for the town so when people move in, they will experience a real difference and want to be part of it.

With town-making done right, Gamuda Land bagged eight titles at the Starproperty.my Awards 2019 ceremony which took place in Kuala Lumpur recently. Besides the Top Ranked Developers of the Year award, Gamuda Cove took home the Five Elements award while Gamuda Gardens received the Earth Conscious award.

Kundang Estates received the Neighbourhood award as well as Cornerstone award while established township Horizon Hills in Iskandar Puteri walked away with the Life Long award and the Luxury Series award. HighPark Suites located in the prime location of Kelana Jaya took the Small is BIG award.

"WE PLAN EVERY DETAIL OF OUR TOWNS. TO DO IT RIGHT, WE INVEST UPFRONT TO ENSURE STRONG FOUNDATIONS NOT JUST IN TERMS OF BRICK AND MORTAR. A TOWN IS A COMMUNITY THAT INVOLVES SERVICES, CONNECTIVITY, INFRASTRUCTURE, LANDSCAPE AND SOFTSCAPE.

— NGAN



Gamuda Gardens will be a place where the community and nature can co-exist in harmony.

Scan for more information

GAMUDA COVE



GAMUDA GARDENS



Kundang Estates



Horizon Hills



GAMUDA LAND