Teeing off with green in sight

Developer plants 200 saplings at golf club

The 72ha of green at the Kinrara Golf Club in Puchong was made greener with the planting of 200 saplings as part of a campaign called "Trees to Green". The campaign is an initiative spearheaded by property developer I&P Group Sdn Bhd, a subsidiary of Permodalan Nasional Berhad.

The trees were planted in support of the CSR initiative by the Natural Resource and Environment Ministry and in cooperation with the Forest Research Institute of Malaysia (FRIM).

The selection of the saplings was carried out with the cooperation and consultation of FRIM, which identified 20 species of trees to be planted at the golf area.

Among the species planted were Meranti, Kekatong, Rambai, and Asam Gelugor.

I&P Group Sdn Bhd chairman Tun Ahmad Sarji Abdul Hamid hoped that the collaboration with the ministry would continue through the campaign.

"It is our hope that this effort will be a foundation for us to increase our commitment to preserve and green the environment not only in Bandar Kinrara but also our other projects," he said.

The ministry's secretary-general, Datuk Zoal Azha Yusof, said this was a timely event as it coincided with the National Landscape Day that fell on March 3 and the upcoming World Forestry Day on March 21.

"It's undeniable that as a developing country, Malaysia needs organised and sustainable rapid development to ensure that we do not fall behind in aspects of economy, technology, and social compared with other countries.

"At the same time, we must realise that it is important to care and protect the environment. "I hope this programme will be a catalyst for the corporate and the private sectors to continue increasing their efforts and commitment to green the environment," he said.

Let's dig in: (From left) Zoal and Ahmad Sarji planting the MerANTI trees. With them are Natural Resource and Environment Ministry deputy secretary general (I) Datuk Aziyah Mohamed, I&P Group Sdn Bhd managing director Datuk Jamaludin Osman and FRIM deputy director-general Dr Abdul Rahim Nik.