SHAKLEE Malaysia has announced its sponsorship of the Jelajah Amal Berbasikal 1Malaysia which is jointly organised by SMK Tinggi Batu Pahat and the Batu Pahat Education Department.

The sponsorship will see Shaklee, known for its effort in fighting global warming, sponsoring RM60,000 in cash and products.

For the past two years, under the flagship of Shaklee Nutritional Programme and as a part of the organisation’s corporate social responsibility effort, Shaklee Malaysia has been supporting Malaysian athletes in figure skating and kart-racing sports.

“We believe that our younger generation should be active in sports and encouraged to participate in activities.

“However, it is also important that one eats right to stay healthy. Therefore, Shaklee sees it important to lend support by providing quality nutritional products to ensure wellness and a balanced lifestyle for our young athletes,” said Shaklee, South-East Asia regional general manager Victor Lim.

The Jelajah Amal Berbasikal 1Malaysia will be launched on May 23 in Batu Pahat, Johor.

Around 100 people consisting of students, teachers, sponsors, media members and duty officers will be participating in this expedition which will see batches of students taking turns to cycle throughout Peninsular Malaysia from May 24 to 30.

This initiative by SMK Tinggi Batu Pahat is an extension of Berbasikal Jelajah Johor 2011, a cycling event to promote the sporting activity among students in the state.

The flagging-off ceremony for the event will be held simultaneously with the launch and the seven-day, six-night journey will take participants through routes that include Kuantan, Jerih/Besut, Kangar, Teluk Intan, Kuala Lumpur, Malacca, and Muar before ending in Batu Pahat.

Shaklee Malaysia, recognised for its health products, believes in doing its part in keeping people and the planet healthier. Aside from its tree planting initiative – with the Forest Research Institute in its first year and the Forestry Department of Peninsular Malaysia in the last two years, Shaklee Malaysia is also encouraging healthy living through sports.